

Message Text

UNCLASSIFIED

PAGE 01 FRANKF 01538 111558Z

51

ACTION EUR-06

INFO OCT-01 ISO-00 EB-05 RSC-01 DRC-01 /014 W

----- 059198

R 111546Z MAR 74

FM AMCONSUL FRANKFURT

TO SECSTATE WASHDC 6681

USDOC WASHDC

INFO AMEMBASSY BONN

AMCONSULL DUSSELDORF

UNCLAS FRANKFURT 1538

E.O. 11652: N/A

TAGS: BEXP GW

SUBJECT: IN STORE PROMOTION: HERTIE

1. HERTIE PLANS TO SEND A TEAM OF BUYERS IN JULY 1974
TO ATTEND THE CHICAGO HOUSEWARES SHOW, AT PRESENT
THEY DO NOT REQUIRE ASSISTANCE. WILL LET US KNOW IF
SPECIFIC HELP IS NEEDED.

2. HERTIE IS STILL INTERESTED IN PARTICIPATING IN " IN-STORE-
PROMOTION" PROBABLY SPRING 1975. THEY HAVE GIVEN
US A GENERAL STATEMENT OF INTEREST OR INTENT BY TELEX
THAT WILL BE SENT BY POUCH TO DOC.HARLAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 11 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974FRANKF01538
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: FRANKFURT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740354/aaaabyga.tel
Line Count: 40
Locator: TEXT ON-LINE
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: shawdg
Review Comment: n/a
Review Content Flags:
Review Date: 26 AUG 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <26 AUG 2002 by elbezefj>; APPROVED <06 DEC 2002 by shawdg>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: IN STORE PROMOTION: HERTIE
TAGS: BEXP, GE
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005